

ASPIRER TIMES

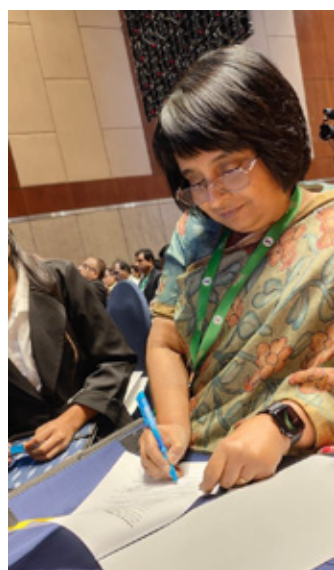
Community highlights

This is turning out to be an eventful summer indeed!

July was extraordinary – and we have tons of new updates to tell you about. But first, a big shoutout to all our 8,49,078+ members!

Empowering women athletes of Telangana

We've teamed up with the Sports Authority of Telangana to bring our HER Sport Ki Champion community support to more female athletes. This powerful initiative will equip them with essential skills like digital literacy, English and career-building support, empowering them both on and off the field. A huge thank you to the state officials who made this vision a reality!

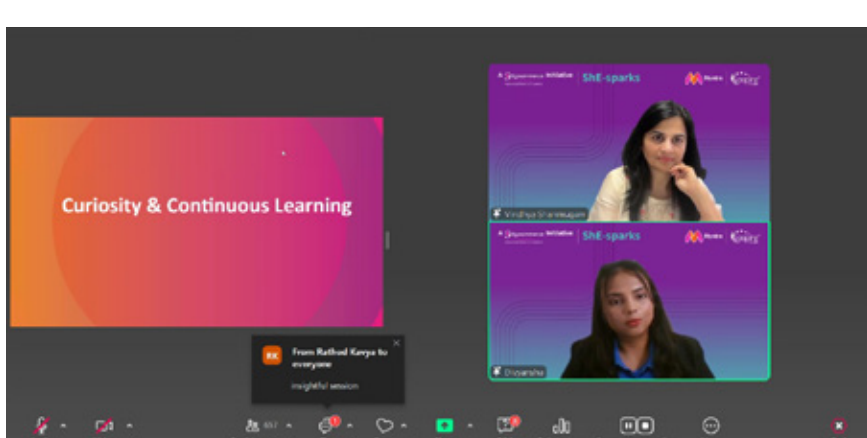
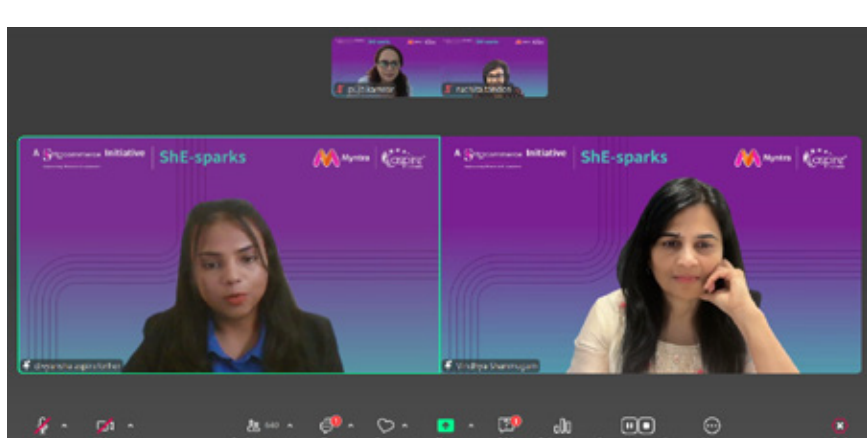


Community event

ShEsparks session 3: Enabling e-commerce success

Wrapping up the powerful ShEsparks initiative with Myntra, we recently hosted the final session of the series. At this event, attendees were guided by a senior Myntra leader who shared insights on the AI advantage – and what it means for future roles.

Aside from sharp insights and dazzling perspectives shaping the industry, participants also stood to gain incredible opportunities. Some will have the chance to join Myntra as interns while yet others will get to spend a day at the company headquarters!



[Join ShEcommerce today](#)

Partnership-led impact

Powering women's businesses: Amazon Karigar

We're thrilled to share the success of our recent session with Amazon Karigar and C3! Women EntrepreneNaaris from rural Bihar participated in a session on how to use the Amazon platform to grow their businesses. They learned how to onboard, optimise their accounts and boost sales – enabling them to widen their reach and access brand new opportunities.



[Join our community for similar opportunities](#)

The creativity continues!

Our Adobe Express impact is getting bigger!

Guided by our team of star trainers, students across India learned just how to leverage Adobe Express to foster creativity and give expression to their ideas. This month, we trained 40K+ students – and had 17K+ projects submitted!

What's more, we now have more women excited to join us as trainers and continue this mission than ever before. Are you interested?



[Apply to be an Adobe Express trainer](#)

The latest news from SheExports Season 2

We continue to empower women-led service-based businesses to expand globally! Our SheExports Season 2 reached more cities in India over the last month – spreading knowledge and inspiration.

Impact in Ahmedabad

The SheExports event in Ahmedabad was powerful, insightful and inspiring! EntrepreneNaaris took away valuable insights on international trade regulations – coming with questions and leaving with clarity. They also learned how to scale smart – and inclusive. Guided by a top HR leader, they understood how AI and human capabilities can help them reach the sweet spot of meaningful talent growth.



Hello to Hyderabad!

The SheExports initiative reached Hyderabad to help EntrepreneNaaris answer one crucial question – What makes an investor say yes? The expert panellists talked of AI trends, SaaS insights and the other factors that shape investment decisions. Enlightening indeed!



In the spotlight: Featured story

Aspire For Her made waves on HerStory

Our Founder & CEO Madhura DasGupta Sinha was invited as the guest speaker on HerStory's milestone 10th episode. She shared about the Aspire For Her journey and the goal that drives us every day – that of enabling every woman to be financially independent.

Enriched with personal stories, advice and her own unique brand of wisdom, this is one episode that's not to be missed!

[Give it a listen](#)